

NEWSOUTH

THE FLIGHT ATTENDANT'S SHOE PRUDENCE BLACK

• A gorgeously designed, highly illustrated book with 550 colour illustrations

• The flight attendant is, and always has been, an aspirational figure – this book celebrates the history, culture and glamour of this timeless fashion icon

Stiletto heels, miniskirts, bobbed wigs, shiny new technology and exotic locations were all part of the cosmopolitan life style of the Qantas flight hostesses. *The Flight Attendant's Shoe* is the story of the Qantas uniforms and the uniforms of other airlines. It is a story about etiquette and protocol, about nationalism and internationalism, and the way the Australian fashion industry and international designers such as Emilio Pucci and Yves Saint Laurent created a range of designs for flight crew, from khaki military style, to burnt-orange miniskirts and on to the Morrissey-designed Indigenous boomerang print. Stitching together fashion history, social history and industrial history, this book celebrates an era when flying was truly glamorous.

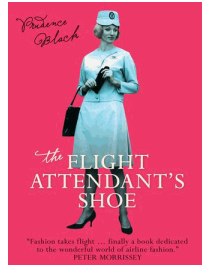
9781742232560 _ _ _ _ _ Sep-11 NewSouth PB 368pp 250x180mm

GEN

AU\$49.95

NZ\$64.95

illustrated



HELL'S ONLY HALF FULL

KERRY CLARKE

- This little gem of a book is beautifully illustrated with Kerry Clarke's photography
- This book will be supported by a full media campaign

Hell's Only Half Full tells the colourful story of Victorian pioneer-settler Lucy Little (Nan) through the lives of three generations of her family. It is essentially a gritty yet engaging story of strong, resourceful women (and fairly ineffectual men) dealing with abject poverty in an unforgiving environment. It is a story peppered with humour — beginning with the spectacle of a horse being given an enema — and spiced with drama, pathos, even fratricide.

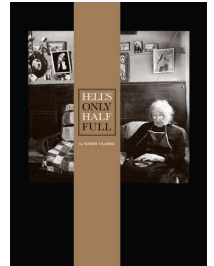
Hell's Only Half Full is the winner of category C (book) of the 2010 Museums Australia Multimedia and Publication Design Awards. The book was designed by Sarah Evans.

9781876944735 _ _ _ _ _ Oct-10 National Museum of Australia HB

224pp 170x240mm GEN

AU\$24.95

NZ\$29.95



NATIONAL LIBRARY OF AUSTRALIA

NATIONAL MUSEUM OF AUSTRALIA

CLASSIC: ELLIS ROWAN CARD RANGE
ELLIS ROWAN

- *Featuring full gloss wraparound cover and comprising 8 cards, with premium envelopes*

Marian Ellis Rowan (1848–1922) painted more species of Australian and international flora than any other artist of her era. Bored by marriage, she set about exploring the world to find exotic species to depict. Most of her watercolours were executed under extreme conditions—in the heat and among the flies of dusty deserts or in the humidity of tropical rainforests. Her powers of observation, compositional skill and sense of colour were without compromise, making her one of Australia's most respected artists.

9316195220279 _____ Apr-12 National Library of Australia
 Unspecified 185x133mm GEN
 AU\$24.95
 NZ\$29.95



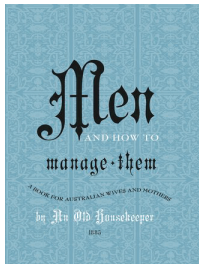
9 316195 220279

MEN AND HOW TO MANAGE THEM
NATIONAL LIBRARY OF AUSTRALIA

- *Great Christmas stocking fillers and ideal gifts!*

Men and How To Manage Them by 'An Old Housekeeper' is a facsimile edition of a book originally published in 1885 by A.H. Massina in Melbourne. It is augmented with illustrations from publications, catalogues and advertising pamphlets of the time, all held in the National Library of Australia collection. Like its sister book, *A Book for Every Woman*, the household advice in *Men and How To Manage Them* was serious in 1885. Today, it is a humorous look at the way one author advised women to make the best of their domestic situation in the late nineteenth century.

9780642277114 _____ Nov-10 National Library of Australia HB
 160pp 210x142mm GEN
 AU\$14.95
 NZ\$19.95



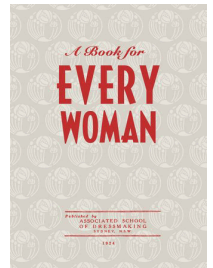
9 780642 277114

A BOOK FOR EVERY WOMAN
NATIONAL LIBRARY OF AUSTRALIA

- *Great Christmas stocking fillers and ideal gifts!*

A Book for Every Woman is a facsimile edition of a book originally published in 1924 by the Associated School of Dressmaking, Sydney. It is augmented with illustrations from catalogues and advertising pamphlets of the time, all held in the National Library of Australia collection. This book, in its time a serious publication giving household advice, today is a humorous look at the expectations placed on women nearly 90 years ago.

9780642277107 _____ Nov-10 National Library of Australia HB
 196pp 210x142mm GEN
 AU\$14.95
 NZ\$19.95



9 780642 277107

THE DIGGER'S CLUB

THE DIGGER'S CLUB

**GROWING YOUR OWN HEIRLOOM VEGETABLES:
BRINGING CO2 DOWN TO EARTH****CLIVE BLAZEY**

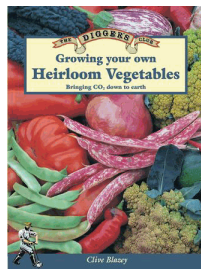
- Contains a stunning collection of colour photos as well as much hands-on advice.
- Dust jacket doubles as a separate fold out 'Sow What When' poster applicable to all Australian climatic regions.
- Another beautiful, practical book from the Diggers Club now in their 30th year
- All of the Diggers Club advice is based on 30 years experience under Australian conditions
- 'Diggers movement' is returning to its original meaning protesting against a world dominated by multi-national food corporations and all the powerful supermarket chains like Coles and Woolworths, as they fight to rescue pure, uncontaminated, healthy food
- Title will be supported by a full media campaign

This is a gardener's ecological guide to growing heirloom vegetables and also articulates related matters such as climate change, organics and the positive effects that growing any of your own food has on reducing carbon emissions. It is written by Australians for Australians. As our lives have become so hectic, we have entrusted the growing of our food to market gardens and farmers. This change has destroyed the nutritional quality of our food as food is picked un-ripe to extend the supermarket shelf-life. Fruit is now sprayed with anti-ripening chemicals and a survey found that what supermarkets euphemistically call 'Fresh Food' could be nine months old. Heirloom seeds were developed to provide food from the garden direct to the table. Fruit, vegetables and flowers were all inter-planted so that pests never have the upper hand. Vegetables are picked at peak ripeness, enhancing their flavour, nutrition and life-saving anti-oxidants.

9780646492766 _ _ _ _ _ Aug-08 The Digger's Club HB 96pp
285x220mm GEN
AU\$34.95
NZ\$47.95



9 780646 492766



THE DIGGER'S CLUB

THE AUSTRALIAN FRUIT & VEGETABLE GARDEN
CLIVE BLAZEY, JANE VARKULEVICIUS

- Stunning jacketed hard back filled with practical advice and 300 colour photographs
- Full colour throughout
- A great gift for the Australian gardener

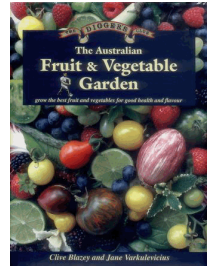
"...all the practical advice you need to make your organic food growing work." - Earth Garden

"This book is highly recommended." - Australian Landcare

"With such an incredible amount of information and photographs, this book really is a bargain." - Earth Garden

This new, totally updated fruit and vegetable book has the most detailed guidance on how to grow vegetables and fruit successfully in your own back yard. It is written by Australians for Australian conditions. Based on 30 years of experience at the Digger's Club gardens, it covers over 240 vegetables and herbs, and 188 fruits, nuts and berries. This is a guide for all climates and even the tiniest garden spaces. It explains how to make compost, and shows how you can save \$1,000's growing your own produce.

9781876473594 _ _ _ _ _ Sep-07 The Digger's Club HB 144pp
285x220mm GEN
AU\$39.95
NZ\$54.95



9 781876 473594

D&G PUBLISHING

BIRDSCAPING AUSTRALIAN GARDENS: A GUIDE TO NATIVE PLANTS AND THE GARDEN BIRDS WE ATTRACT

GEORGE ADAMS

What can you do to make your yard, garden or even a balcony, a more bird and butterfly friendly habitat?

Birdscaping Australian Gardens will show you how to attract garden birds and butterflies into your garden by planting the native plants that best satisfy their needs. Not all plants are equal. Some plants provide more food for birds – nectar, fruits and seeds; some plants are excellent for shelter or nesting. By utilising these 'super' plants it is possible to create an intensive habitat for wildlife and a garden sanctuary for you.

Complete with the latest cultivation and landscape techniques for native plants, the book also includes many spectacular new plants that have recently been introduced into cultivation. Lavishly illustrated with the author's pen and ink drawings and photographs that illustrate how beautiful your garden will be when adorned with these wonderful creatures.

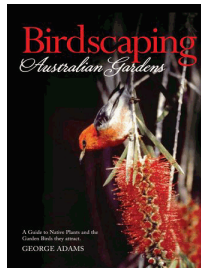
Visit Birdscaping Australian Gardens on Facebook or their website

9780980703719 _____ Sep-11 D&G Publishing HB 364pp
210x280mm GEN

AU\$59.95

NZ\$79.95

255 illustrations



9 780980 703719

GREETING CARDS: BIRDSCAPING AUSTRALIAN GARDENS

GEORGE ADAMS

9780980703733 _____ Sep-11 D&G Publishing Loose Leaf 6pp
155x155mm FIR

AU\$36.00

NZ\$46.00

illustrated



9 780980 703733

PLATA PUBLISHING

IT'S RISING TIME! WHAT IT REALLY TAKES TO REACH YOUR FINANCIAL DREAMS

KIM KIYOSAKI

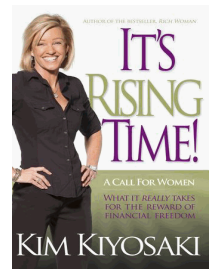
It's Rising Time! for women who have a vision for what they want in life and are willing to do what it takes to turn that vision into a reality. Kim's own unique style has won her friends and fans the world over. In her new book, she will explain what it really takes to go from wherever you are financially today to where you want to be. It's a book of courage and creativeness, time-tested principles and real-life stories of success, setbacks and comebacks, with a few surprises along the way.

9781612680859 _____ Jan-12 Plata Publishing PB 352pp

234x153mm GEN

AU\$21.95

NZ\$27.95

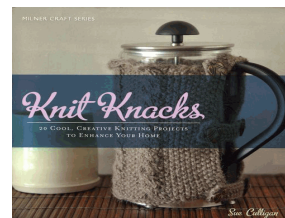


9 781612 680859

SALLY MILNER PUBLISHING

KNIT KNACKS

SUSAN CULLIGAN



Knit Knacks is a collection of creative knitting projects for the home designed to inspire all skill levels. The unique knitting patterns are split into 3 groups: Cool, Calm, and Collectable. The book begins with a detailed section on the basics of knitting and offers advice on equipment and materials needed to complete the projects. The main section contains the 20 original designs with beautiful full colour photography, clear making up instructions, and easy to follow knitting patterns. The final section contains contact details for suppliers of yarns and accessories.

9781863514293 _____ Nov-11 Sally Milner Publishing PB 144pp

222x222mm GEN

AU\$39.99

NZ\$49.99

illustrated



9 781863 514293

AURUM PRESS

HARPER'S BAZAAR FASHION: YOUR GUIDE TO PERSONAL STYLE**LISA ARMSTRONG**

Truly great personal style focuses fashion trends to suit individual taste, personality and shape. *Harper's Bazaar* has a well-honed eye for style and the magazine's fabulous guide to finding a personal look is sure to become the must-have accessory of the season – and beyond. Filled with fantastic photos and a style hall of fame featuring a gallery of celebrities, this book is a treasure trove of essential advice on putting together the perfect ensemble for any occasion, be that office, evening, weekend or holiday.

9781845136611 _ _ _ _ _ Jul-11 Aurum Press HB 208pp

177x125mm GEN

AU\$24.99

NZ\$29.99

illustrated



9 781845 136611

TUTTLE PUBLISHING**ARABIAN NIGHTS COOKBOOK: FROM LAMB KEBABS TO BABA GHANOUJ, DELICIOUS HOMESTYLE ARABIAN COOKING****HABEEB SALLOUM**

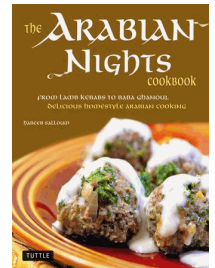
For untold centuries, the Bedouin of the Arabian Peninsula, in their desert tents, have served their honored guests lavish meals featuring roasted lamb with rice. Arab hospitality has not changed over the ages but the cuisine has undergone a remarkable evolution in the last 100 years, making it extremely diverse. This diversity is due, in part, to the thriving petroleum industry which has drawn people—along with their foods and cooking methods—from around the world. In *The Arabian Nights Cookbook*, author Habeeb Salloum has compiled an amazing array of recipes that celebrate this blending of cultures while still making it compatible with the everyday kitchens of the Western world. From the familiar, Hummus Bi-Tahini, to the unique, Stuffed Lamb, Salloum offers an accessible world of savory tastes and memory provoking aromas.

9780804841023 _ _ _ _ _ Nov-10 Tuttle Publishing HB 160pp GEN

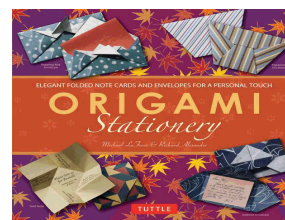
AU\$27.99

NZ\$36.95

illustrated



9 780804 841023

ORIGAMI STATIONERY KIT**MICHAEL LAFOSSE**

One of the casualties of the digital age is the elegance of a handwritten note. *Origami Stationery* provides step-by-step instructions to create more than just a note, but a work of art that will accent your personal message. These folded pieces of origami art make an ideal accompaniment to a gift, or to commemorate a holiday or birthday, or just for sending a heartfelt message to a loved one.

9780804841337 _ _ _ _ _ Dec-10 Tuttle Publishing BOXED GEN

AU\$19.99

NZ\$26.95



9 780804 841337

SOUTHEAST ASIA'S BEST RECIPES: FROM BANGKOK TO BALI**WENDY HUTTON**

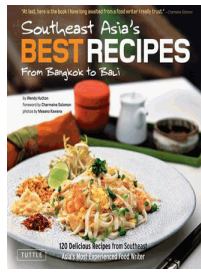
From roadside to restaurant, *Southeast Asia's Best Recipes* presents a mouthwatering culinary tour of Southeast Asia's most scrumptious food. Enjoy an abundance of different dishes from Southeast Asia's rich and varied cuisine, such as Singapore's fascinating cosmopolitan offerings, Thailand's sinfully spicy dishes or Vietnam's refreshingly healthy recipes.

9780804841665 _ _ _ _ _ Mar-11 Tuttle Publishing HB 160pp GEN

AU\$27.99

NZ\$0.00

220 illustrations

**PERSEUS BOOKS****MUM****RUNNING PRESS**

Here's a special Running Press Miniature Edition for all mums out there! With quotes from Rosamunde Pilcher, Marc Chagall and Noel Coward, this little book is the perfect way to celebrate the woman who has given her unconditional love and encouragement. Humorous yet poignant, with delightful illustrations throughout, *Mum* is a unique and wonderful gift.

9780762410125 _ _ _ _ _ Jan-01 Perseus Books HB 128pp GEN

AU\$8.99

NZ\$12.95

illustrated

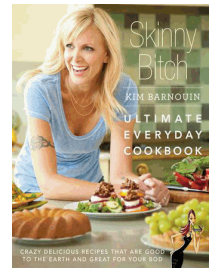
**SKINNY BITCH: ULTIMATE EVERYDAY COOKBOOK: CRAZY DELICIOUS RECIPES THAT ARE GOOD TO THE EARTH AND ...****KIM BARNOUIN**

After five years atop the *Skinny Bitch* phenomenon, author Kim Barnouin has grown as a cook, a nutritionist, and a mom. Now she delivers the "Ultimate" cookbook that will be for everyone looking for a healthier way to feed themselves, their families, and friends. Kim's emphasis is on "easy," and her kick-ass recipes feature seasonal produce (no fake meat or hard-to-find ingredients) and provide a versatility of tastes and cuisines, from Mediterranean to California-fresh. With almost 150 recipes, full-color photos, complete nutritional breakdowns, and simple "switch-outs" for quick variations, it will be the new "gotta have" on any bookshelf.

9780762441495 _ _ _ _ _ Oct-10 Perseus Books PB 304pp GEN

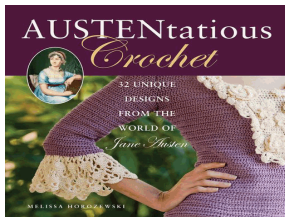
AU\$29.99

NZ\$42.95

**RUNNING PRESS**

AUSTENTATIOUS CROCHET: 32 UNIQUE DESIGNS FROM THE WORLD OF JANE AUSTEN

MELISSA HOROZEWSKI



- Perpetual interest in the world of Jane Austen
- A modern take on classic style. The styles presented in this book are inspired, with meticulous detail, by the works of Jane Austen, but have been designed to be completely fashionable in today's world

Jane Austen's appeal is timeless, as evidenced not only by continued interest in her classic novels but also by the countless clubs, movies, plays, books, and miscellaneous products which celebrate her work. *Austentatious Crochet* is a totally unique idea that is certain to please the devoted Austen lover as well as craft enthusiasts. *Austentatious Crochet* presents Jane Austen fans with a unique opportunity to step into the scarf, skirt, or chemise of Elizabeth Bennet, Emma Woodhouse, and a host of other favorite Austen characters. The book features thirty-two original crochet projects inspired by Austen novels but fabulously brought up to date and fully illustrated with photos, Regency-style illustrations, and schematics. Sidebars on Austen-era style, clever quizzes, and favorite quotes round out the experience.

9780762441464 _____ Nov-11 Running Press HB 160pp
215x215mm GEN
AU\$21.95
NZ\$29.95



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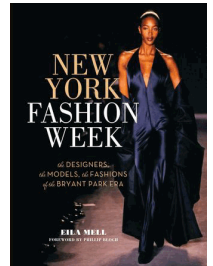
NEW YORK FASHION WEEK: THE DESIGNERS, THE MODELS, THE FASHIONS OF THE BRYANT PARK ERA

EILA MELL, FERN MALLI

- Includes stats on Fashion Week: The event encompasses more than 250 shows and attracts about 250,000 attendees annually
- NY Fashion Week is global: Approx 100,000 guests attend about 500 Fashion Weeks around the world
- Never-before-seen photos which illustrate the complete history the shows
- A season by season history of today's leading designers, models, and fashion trends
- Perfect for fans of: *Project Runway*, *Vogue*, and *E.T.*
- Includes celebrity interviews with *Betsey Johnson*, *Tommy Hilfiger*, *The Blonds*, *Richie Rich* and more

The history of New York Fashion Week, season by season, tells the story of the world's leading designers, models, and fashion trends. Written with the cooperation of the producers of Fashion Week, this book is the definitive pictorial biography of the show, focusing on what's already been termed the "Golden Era" of Fashion Week, the Bryant Park Years. With hundreds of never-before-seen photos and never-before-told stories from the leading names in fashion, the book captures the most exciting moments, trends, and people from seventeen years under the tents of Bryant Park.

9780762441914 _____ Oct-11 Running Press HB 304pp
305x230mm GEN
AU\$39.95
NZ\$49.95

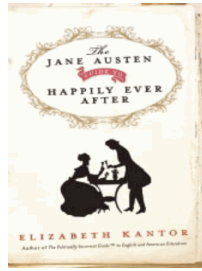


9 780762 441914

REGNERY PUBLISHING

JANE AUSTEN GUIDE TO HAPPILY EVER AFTER
ELIZABETH KANTOR

In *The Jane Austen Guide to Happily Ever After*, Kantor reveals how the examples of Jane Austen heroines such as Elizabeth Bennett, Elinor Dashwood, and Anne Elliot can help us navigate the modern-day minefields of dating, love, relationships, and sex. By following in their footsteps—and steering clear of the sad endings suffered by characters such as Maria Bertram and Charlotte Lucas—modern women can discover the path to lifelong love and true happiness.



9781596987845 _ _ _ _ _ Apr-12 Regnery Publishing HB 304pp

228x152mm GEN

AU\$34.99

NZ\$44.99



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Suburb: _____

State: _____ Postcode: _____ Order No: _____

Date: _____

NewSouth

9781742232560 THE FLIGHT ATTENDANT'S SHOE Sep 11 PB AU\$49.95 NZ\$64.95

National Museum of Australia

9781876944735 HELL'S ONLY HALF FULL Oct 10 HB AU\$24.95 NZ\$29.95

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9780642277114 MEN AND HOW TO MANAGE THEM Nov 10 HB AU\$14.95 NZ\$19.95

9780642277107 A BOOK FOR EVERY WOMAN Nov 10 HB AU\$14.95 NZ\$19.95

The Digger's Club

9780646492766 GROWING YOUR OWN HEIRLOOM VEGETABLES: BRINGING CO2 DO Aug 08 HB AU\$34.95 NZ\$47.95

9781876473594 THE AUSTRALIAN FRUIT & VEGETABLE GARDEN Sep 07 HB AU\$39.95 NZ\$54.95

D&G Publishing

9780980703719 BIRDSCAPING AUSTRALIAN GARDENS: A GUIDE TO NATIVE PLANTS Sep 11 HB AU\$59.95 NZ\$79.95

9780980703733 GREETING CARDS: BIRDSCAPING AUSTRALIAN GARDENS Sep 11 Loose Lea AU\$36.00 NZ\$46.00

Plata Publishing

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Aurum Press

9781845136611 HARPER'S BAZAAR FASHION: YOUR GUIDE TO PERSONAL STYLE Apr 11 HB AU\$24.99 NZ\$29.99

Tuttle Publishing

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9780804841665 SOUTHEAST ASIA'S BEST RECIPES: FROM BANGKOK TO BALI Mar 11 HB AU\$27.99 NZ\$0.00

Perseus Books

9780762410125 MUM Jan 01 HB AU\$8.99 NZ\$12.95

9780762441495 SKINNY BITCH: ULTIMATE EVERYDAY COOKBOOK: CRAZY DELICIOU Oct 10 PB AU\$29.99 NZ\$42.95

Running Press

9780762441464 AUSTENTATIOUS CROCHET: 32 UNIQUE DESIGNS FROM THE WORLD Nov 11 HB AU\$21.95 NZ\$29.95

9780762441914 NEW YORK FASHION WEEK: THE DESIGNERS, THE MODELS, THE FA Oct 11 HB AU\$39.95 NZ\$49.95

Regnery Publishing

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